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MEDIA RELEASE

March 4, 2010

PENAIR “SPIRIT OF ALASKA AWARD” REFLECTS AIRLINE HISTORY

ANCHORAGE – PenAir is once again proud to support the 2010 Iditarod with the “Spirit of Alaska” award. As a proud sponsor, flying support for the Iditarod Airforce, PenAir’s sponsorship includes providing transportation for many volunteers, media personnel, veterinarians, musher’s, dogs and thousands of pounds of supplies. The Spirit of Alaska” award is given to the first musher to reach McGrath, approximately 400 miles into the race.

Danny Seybert, PenAir’s President, will be in McGrath to present the award and then again in Nome for a more formal presentation. “The Spirit of Alaska” award is reflected in our airline’s strong history. It is with great honor that we support the Iditarod, the musher’s and the greatest athletes of all time – the dogs.” This award includes a \$500.00 gift certificate for travel on PenAir and a “Spirit Mask” created by artisan, Orville Lind of King Salmon.

The “Spirit Mask” depicts a half face of a man and dog joined together to become the best of friends. This mask says, “I am truly thankful for my furry friend who has given me strength, bravery and courage, for this is what my spirit needs to complete every endless journey.” The Spirit Mask embodies the sentiments of PenAir and its deep roots in Alaska aviation.

Beginning in 1955 in Bristol Bay, PenAir has grown to become the largest regional carrier in southwest Alaska, celebrating 55 years of service in 2010. An Iditarod sponsor since 1989, PenAir is proud of its commitment to “The Last Great Race”. PenAir serves 36 communities in Southwestern Alaska, including Iditarod Trail checkpoints at McGrath and Unalakleet. For more information visit www.penair.com or call 1-800-448-4226.

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